



The Sexual Assault Centre of Edmonton

Annual Report 2000

The Sexual Assault Centre of Edmonton
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Member Agency



Member Agency





The Sexual Assault Centre of Edmonton

MISSION STATEMENT

The Sexual Assault Centre of Edmonton exists to:

*Empower individuals affected by sexual abuse and assault and;
Empower communities to take action against sexual violence.*

WE BELIEVE:

- * Sexual violence is an abuse of power and trust;
- * People can heal;
- * In valuing diversity and respecting all people;
- * Individuals should be free to make their own life choices;
- * Each person should have the opportunity to learn and grow;
- * In creating a safe environment and maintaining confidentiality;
- * Inability to pay should not be a barrier to receiving service;
- * In providing support and advocacy for people who have been affected by sexual violence;
- * Services must be accessible to children, adolescents, women and men;
- * Communities must take action to protect vulnerable people and to become free from violence;
- * Offenders, not victims, must take responsibility for violence;
- * Teamwork is essential;
- * Volunteers are crucial to our agency and provide a link to the community;
- * In working with other agencies to further common goals.



BOARD OF DIRECTORS

Chair

Elaine Betchinski

Vice Chair

Deborah Peters

Treasurer

Heather Stephens

Secretary

Ruth Montgomery

Members

Pat Harrish

Jon Popowich

Regan Hyde

Erin Demko

Karen A. Smith

Shannon Williams

STAFF

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Secretary/Receptionist

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Administrator

Kimberly Green

Director of Client Services

Barb McKenzie

Child and Adolescent Therapist

Tansel Erdem

Counsellor

Shirley Howarth

Counsellor

Marianne Kimmitt

Child and Adolescent Therapist

Louise Mackay

Counsellor

Jennifer Thomson

Director of Public Education

Del Marlow

Rape Drugs Project Coordinator

Tanis Assenheimer

Sexual Harassment Education Project Coordinator

Anne Dmytryshyn

Public Educator

Kim Turcotte

Director of Volunteer Services

Marty Oliver-McBride

Volunteer Services Assistant

Lori Karen



Volunteers at the Sexual Assault Centre of Edmonton

The United Nations has proclaimed the year 2001 as the International Year of Volunteers. SACE volunteers impact every aspect of our organization's work. The Edmonton community has been enhanced by the work of thousands of volunteers. In this very special year, SACE recognizes and honours the contribution that our volunteers make to the social fabric of our society. Thank you one and all.

Adam R.	Doreen G.	Jon Popowich	Lynn Stackhouse	Ross Sweetzir
Alma H.	Doreen Johnson	Joseph Theroux	Margaret G.	Ruby Serban
Andrea Ga.	Doreen Winmill	Josephine H.	Mararet M.	Russel Twin
Andrea T.	Dorrene B.	Judy Anne W.	Maria H.	Ruth B.
Andy G.	Elaine Betchinski	Judy G.	Maria T.	Ruth Montgomery
Annabelle W.	Elaine Degrandpre	Judy L.	Marilyn Doyle	Sacha F.
Annastasia W.	Ellen Hughes	Julie Melnychuck	Marion G.	Saleena Haworth
Anne Dmytryshyn	Ellie Dupuis	Julie P.	Marianne Kimmit	Sandra Thomas
Anne R.	Elly Bodner	Karen Schiltroth	Marsha F.	Shalee G.
Arlene L.	Emily Tymchak	Karen Smith	Marty Oliver-McBride	Shannon D.
Audrey C.	Erin B.	Kari H.	Mary B.	Shannon Williams
Barb McKenzie	Erin Demko	Karin Gilker	Mary W.	Shauna Seitz
Bill Paul	Flo Rojowski	Kari W.	Michelle B.	Sheena R.B.
Bob Bilodeau	Flora Keays	Kate M.	Michelle Tsutsumi	Shereen R.
Brenda H.	Frank Pellerin	Kathie H.	Mike Haworth	Sheryl Hunter
Brenda Kerber	Gary Boisvert	Kathy Biancolin	Millie Hehn	Shiela H.
Bria Scott	Gerry Beauchamp	Katrina Haymond	Myriam Z.	Shirley Howarth
Bryan Peters	Glynis Thomas	Kelly S.	Nadyne T.	Shirley M.
Candace Kinnee	Gina Janzen	Keith H.	Nancy C.	Stephanie M.
Carrie C.	Greg G.	Kelly Sinclair	Nicholas J.	Sue O.
Cate H.	Heather S.	Kelly Wong	Nicole F.	Susan McBride
Catherine B.	Heather Stephens	Kerwood Agar	Nicole T.	Susan R
Cathy Pellerin	Heather W.	Kevin C.	Norma B.	Tamara Goulet
Cathy Soos	Helma V.B.	Kim A.	Olga Bretzloff	Tamara Oberle
Chantal B.	Hester H.	Kim Green	Olive Pellerin	Tanis Assenheimer
Choi H.	Hilda-Klara B.	Kim L.	Pat Harrish	Tansel Erdem
Christine Boucher	Hillary S.	Kim P.	Pat Maslowski	Tanya Katan
Christine F.	Jackie D.	Kim Turcotte	Patricia E.	Terri Farkas
Claire D.	Jackie Y.	Kirsten Jordan	Patricia P.	Tomina L.
Claire Klassen	Jason H.	Kourch C.	Pauline F.	Tracey W.
Connie McCoy	Jennifer G.	Kristina L.	Peter Migadel	Tracy Gibb
Cora E.	Jennifer S.	Laurie E.	Ramona C.	Trisha D.
Darlene D.	Jennifer T.	Laurie T.	Ray Leland	Valerie L
David Veitch	Jennifer Thomson	Lee Laplante	Regan Hyde	Vicki Beauchamp
Dawn S.	Jessica G.	Lillian Geisler	Rhonda W.	Vivian Leland
Deb Gouchey	Jessie Wong	Linda B.	Richard Baril	Wynita K.
Debbie M.	Jill T.	Linda V.	Rick L.	
Deborah Peters	Joanna W.	Linda Weber	Rick Wilks	
Del Marlow	Joanne B.	Lindsey Goulet	Riina S.	
Dianna Leeder	Joanne Derk	Lisa D.	Rita B.	
Don B.	Jodi M.	Lorraine Goulet	Rita W.	
Donna Bilodeau	Johanne I.	Louise Mackay	Rod Gouchey	
Doreen Almontis	John Radcliff	Lucrecia M.	Ronnie G.	



A MESSAGE FROM THE CHAIR

The year 2000 was one of tremendous challenge and reward for the Sexual Assault Centre of Edmonton. We are challenged always by the fixed resources available to deliver services that the community has deemed essential. We are encouraged and rewarded by the trust clients, funders and the community at large have placed in our agency. As always, our successes are the result of the selfless contributions of both staff and volunteers. An incomparable commitment and passion to educate the public, to play a role in the healing process and to make Edmonton a healthier and safer community characterize their work. I extend my heartfelt thanks to each and every one of these individuals.

The year 2000 was one of great change for the Board of Directors. We said goodbye to a number of long serving Board members and eagerly welcomed new board members. Robert Lee left in March after having been co-opted in 1995 and elected in 1996. Robert's contribution to the Advocacy committee was immense and he has been very much missed.

We said goodbye to Katrina Kaymond who was co-opted in August 1996 and elected in March 1997. Katrina assumed the Chairperson duties of the Advocacy committee from Robert. In 1999 SACE had appeared as an intervenor in *R. v. Mills* before the Supreme Court of Canada. In *R.v. Mills*, the Supreme Court of Canada upheld the new laws regarding the protection of a sexual assault survivor's medical and counselling records. This decision "provided rigorous criteria in order for the offender's defense to be granted access to this sensitive information." When the decision was announced, Katrina and our Executive Director, Karen Smith, organized a press conference to explain the decision. There was excellent media coverage for this event that underscored the need for greater awareness and protection of the rights of victims.

We also said goodbye to Julie Sklivas who served two and one half years, Rosa Rudelich, Sara Farkas and Karen Schiltroth who all served for 2 years. I thank these individuals for their friendship and contributions to the Centre and extend my best wishes for good health and much happiness. During the year 2000, we welcomed Erin Demko, Karen A. Smith, Pat Harrish, Jon Popowich, Reagan Hyde and Shannon Williams to the Board of Directors.

Board members bring a tremendous range of skills and abilities to assist them in their governance roles. Nevertheless, during this past year,



our Board members sharpened their skills by attending workshops that focussed on fundraising, donor retention, and directors' duties and responsibilities for charities. We also welcomed presentations in the areas of major event hosting and media relations.

The Policy and Personnel Committee of the Board developed a new Personnel Manual in March. It was unveiled at the last AGM and during the past year has served as an essential document for addressing both staff and volunteer member issues. Between April and September, the Policy and Personnel Committee completed a salary review of paid staff positions. New steps include the development of a pay grid. We are also revising our Board recruitment and orientation processes.

The Strategic Planning Committee examined the need for a new 5-year Strategic Plan and has added this initiative to its work plan. Work has begun with respect to developing a consultative process and identifying timelines. The core services identified in our current Business Plan continue to be confirmed by the public's demand for these services. Our 24-hour crisis line, counselling, public education and volunteer programs continue to provide essential and highly valued services to the Edmonton community.

An Executive Committee was elected in June and met monthly to review the emerging issues and to provide support and direction to the Executive Director. We welcomed two new members on this committee. Deborah Peters assumed the position of Vice Chair and Heather Stephens was elected Treasurer.

A very successful 25th Anniversary Party was held on March 11, 2000. A special thank you to Karen Schiltroth and all of the Centre staff and volunteers who worked very hard to put on a tremendous event. It was a wonderful opportunity for staff, volunteers and friends of the Centre to gather to celebrate our collective successes. While it was not a large fundraising event, the media coverage leading up to the party significantly increased the profile of the agency in the community. A goal of the Board was to incrementally increase our profile with each event. Board members and staff alike participated in The Great Human Race. Afterwards, we all enjoyed an excellent brunch at the Centre.

In May, our Advocacy and Fund-Raising and Public Awareness Committees merged. Funding continues to be a major issue for the Centre and we continue to work with the administration to identify potential sources of new income. We are especially appreciative of the



commitment of staff members who sit on the Fund Raising and Public Awareness Committee as well as the Policy & Personnel Committee.

Katrina Haymond prepared a funding application to the Lawyer's Breakfast Committee and lobbied very strongly for support from this major fund raising event. Deborah Peters initiated discussion on the need to increase the public's awareness of the Centre in order to increase our fundraising capacities. Her leadership resulted in a transit advertising initiative which included 300 (35" x 11") inside bus cards rotated through over 800 buses between July 10 and September 20, 2000. We feel very strongly that Board initiated events such as the 25th Anniversary party and the transit campaign are very positive supports to the excellent work being done by the administration.

Our Vice Chair, Deborah Peters was successful in obtaining a \$75,000. grant over three years from the TransCanada Pipelines Community Investment Fund. This additional funding for increased therapist hours for the Child and Adolescent Program will enable the Centre to increase its service level as well as the number of clients seen. As a result of these and numerous other initiatives, we ended our 2000 fiscal year on a positive note, recording a small surplus.

It has been tremendously rewarding for me to work with both staff and volunteers alike over the past year. On behalf of my Board colleagues, I would like to recognize the leadership, passion and commitment that guides our Centre on a daily basis. Our Executive Director, Karen L. Smith, has done an outstanding job supporting both Board and staff members in achieving our year 2000 successes. Thank you Karen.

I would also like to thank each Board member for his/her energies, talents and commitment to the work of the agency. It has been a very rewarding experience to serve as part of this team. I look forward to another challenging year, in this, our new millennium.

Elaine Betchinski
Chairperson, Board of Directors



TREASURER'S REPORT

Overview:

The Financial Statements for the year ending December 2000 were audited and Grant Thornton Chartered Accountants provided a clean audit opinion. The overall financial results show that SACE had a modest surplus of \$7,500. Total “reserves” at the end of the year total \$41,000, which can be used to fund operations or special projects in future years. The last few years have been financially stable years for the Centre as we continue to operate above break even.

Highlights:

Revenues – The Centre’s primary funding remained consistent from prior year, with the core funding coming from the United Way and FCSS.

Donations increased significantly this year, exceeding budget by over \$17,000. This is a direct result of the efforts of staff and volunteers in ensuring that SACE was recognized as a valuable and necessary agency and all of their hard work for the 25th Anniversary Celebration.

SACE was successful in securing three significant grants during the year. The Edmonton Community Foundation has begun to supplement existing funding of the Child and Adolescent program. TransCanada PipeLines also committed to a grant to help fund the Child and Adolescent program. A heartfelt thank you goes out to Deb Peters for all of her efforts. The Public Education Program was also successful in obtaining funding from the Alberta Lottery Board to be used for preschool child sexual abuse safety and a Rape Drug awareness campaign.

SACE volunteers have again been working hard at hosting Bingos all year and I am sure are all looking forward to the Casino in September. Both of these have been strong sources of income to support operational expenditures both in the current and in future years.

Other significant sources of revenue for fiscal 2000 included grants received from the Wild Rose Foundation and Alberta Human Rights for the sexual harassment project.

Expenses – As SACE is a service oriented organization, salaries and benefits continues to be the largest expense amount for the centre and



was slightly under budget in the current year. Contract services decreased significantly for 2000 as there was no person contracted for the Child Adolescent program during the year.

Capital expenditures for the year include a new telephone system and computers for the Child Adolescent program, which were purchased using funds received from the Alberta Lottery Board.

Fundraising costs were increased during the year due to the costs associated with the 25th Anniversary party.

A Look to 2000 and beyond:

The 2000 budget has already been submitted to our major funders for their continued support in fiscal 2001. Getting the SACE name out into the community and increasing net revenue is critical to our continued growth and success, and SACE Board members and Staff should consider what fundraising efforts will maximize both of these objectives.

I look forward to another exciting year with the organization.

Heather Stephens
Treasurer



MESSAGE FROM THE EXECUTIVE DIRECTOR

The Sexual Assault Centre of Edmonton (SACE) had a very successful year. In March we celebrated 25 years of services in our community. SACE began as a program of the YWCA in 1975. Today the organization offers a 24-hour crisis line, group and individual counselling for women, men and children, public education and volunteer services. SACE is a well-respected community organization thanks to the many hard working and dedicated individuals who have helped in so many ways. This includes the Board of Directors, community supporters, donors, volunteers, students and staff.

Careful monetary management by the staff and Board has allowed the continuation of high quality services within the financial parameters of the budget and the extension of services in some areas.

In September 2000, SACE began a Sexual Harassment project with funding provided by Alberta Human Rights, Multiculturalism, and Citizenship. We are now able to offer educational workshops to employees, employers, students, teachers and interested community members concerning sexual harassment.

SACE received a grant from the Edmonton Community Foundation to supplement existing funding to ensure the continuation of our highly regarded Child and Adolescent Program. Also in December 2000, SACE received a wonderful gift from TransCanada PipeLines Ltd., to provide additional services this area.

At the end of the year 2000, SACE received funding from the Edmonton Community Lottery Board and Alberta Justice to provide new services. Funds were allocated to produce a new child abuse awareness kit for young children and to purchase psychological testing materials and a computer. We were also awarded funds to establish an education campaign on the use of rape drugs for the hospitality industry and their patrons.

SACE appreciates our long-term major supporters: City of Edmonton Family and Community Support Services, the United Way of the Capital Region, and the Wild Rose Foundation. Appreciation is genuinely offered to the many local organizations, businesses, individuals and all the volunteers who support the many programs and services of SACE.



Several new and exciting community partnerships were formed in 2000. Together with the Prostitution Awareness and Action Foundation of Edmonton, Edmonton Police Services – Vice, Edmonton City Centre Church Corporation – Crossroads, Canadian Red Cross – Abuse Prevention Services, and Catholic Social Services – Immigrant Settlement Services we organized a series of workshops and information sessions on the ugly realities of prostitution.

SACE worked collaboratively with Big Sisters & Big Brothers of Edmonton, The Family Centre, the Child and Adolescent Protection Centre, Health Canada, and Alberta Children's Services to bring internationally acclaimed psychologist/psychiatrist Dr. Bruce Perry to an Edmonton workshop. Over 600 human service providers from Western and Northern Canada attended at the Agricom. We look forward to our next venture!

Our work in the community is well respected. In September of 2000, SACE received the prestigious Laurel Award for our *Volunteer Initiatives for Volunteer Education* program. In December 2000 SACE was notified, along with Edmonton John Howard Society and WIN House, that we were selected to receive recognition from the Canadian Race Relations Foundation in Toronto. The award, *Inspiring Excellence to Achieve Change* is for our collaborative work in diversity.

Gary Boisvert, Christine Boucher, Tracy Gibb, Karen Gilker, Candace Kinnee, Tamara Oberle, Suzanne Orlecki, Kelly Sinclair, and Michelle Tsutsumi all worked with us on a temporary basis during the year. Donna Bilodeau and Tanis Assenheimer are social work students for the 2000/2001 school year, doing their practicum at SACE. They have all helped in numerous and immeasurable ways.

SACE has a very talented and enthusiastic staff with strong links in our community. Anne Dmytryshyn, Tansel Erdem, Deb Gouchey, Lorraine Goulet, Kimberly Green, Shirley Howarth, Lori Karen, Marianne Kimmitt, Louise MacKay, Barb McKenzie, Del Marlow, Marty Oliver-McBride, Jennifer Thomson, and Kim Turcotte are a talented and dedicated group of people. I am proud to say I work with you.

Karen L. Smith
Executive Director



CLIENT SERVICES

Client Services had another busy year providing individual and group counselling. Group programs were full throughout the year, with a total of ten groups being offered. These included Adults Molested as Children (AMAC), Sexual Assault Survivor Support (SASS), and the two Process Groups (2nd stage group counselling), that were initiated last year. The latter groups have proven to be excellent additions to our service and are well attended by “graduates” from AMAC and SASS. Two new groups ran last year – Food and Body Image Issues and Healing Sexuality. Based on the popularity of these new additions, they will likely be offered again next year.

Individual counselling sessions are always in demand and staff was again challenged to meet the need. With help from the five-practicum counselling students from September to April, the waiting list of individual sessions was rarely longer than two weeks.

Two summer students were funded at SACE and the input of these excellent students helped the program both in sustaining the individual counseling available and in completing the creation of the database of past client records. This means that staff is much better able to find records of previous clients who often contact SACE seeking this information.

Dr. Barb McKenzie
Director of Counselling Services

CHILD AND ADOLESCENT SERVICES

During the past year, the Child and Adolescent Program has been very busy. Both Dr. Tansel Erdem and Dr. Louise MacKay have been providing counselling services for children and adolescents from as young as age three to age seventeen. Throughout the year, the waiting list has been no longer than two weeks, with emergency appointments being arranged earlier if necessary. In addition to providing counselling for both children and adolescents, both Tansel and Louise receive numerous consultation calls from parents, schools, medical centers, and other organizations regarding questions concerning child sexual abuse. Also, they provide presentations at the Sexual Assault Centre and in the community at large, educating people on the issues of child sexual abuse and treatment.



In the fall of 2000, the Edmonton Community Foundation began providing funding for the program. In addition to this funding, TransCanada PipeLines has also begun providing additional funding. Consequently, this additional funding will allow both Dr. Tansel Erdem and Dr. Louise MacKay to provide additional hours to the Child and Adolescent Program in the coming year. As a result, the Child and Adolescent program will be able to continue to meet the expectations of the Sexual Assault Centre of Edmonton and their clients by providing services as soon as possible.

*Drs. Tansel Erdem and Louise MacKay
Child and Adolescent Therapists*

PUBLIC EDUCATION

2000 was a very busy year for the Public Education Program. We have continued to provide excellent service to Edmonton and surrounding area. This past year we delivered 357 presentations and workshops to 10,196 persons. We mailed and faxed numerous information packages to agencies and individuals. As well, this year we referred people to access information through our Web Page. The presentations to junior high and high schools are still the most frequent request, but we continue to do a wide variety of presentations to various audiences. Presentations included those to volunteers at various agencies, including victim services, parent groups, and other community organizations.

Public Education staff actively participate on numerous community committees. These committees include; Edmonton International Women's Day Planning Committee, CIAFV Preventative Strategies Working Group (CIAFV = Community Initiatives Against Family Violence), Diversity Project, Edmonton December 6th Planning Committee, CIAFV Protocols Working Group, Interagency Committee on the Spousal Abuse of Women, Prostitution Education Project, Peer Education Committee (Expecting Respect), and the SACE Public Awareness Committee.



New initiatives for 2000 included:

- * Reviving Sexual Violence Awareness Week. This is a week-long event to raise awareness within the general public around issues of sexual violence.
- * We hired a Project Coordinator for the Sexual Harassment Education Project. This project will be completed in the spring of 2001. This project is aimed at raising awareness around the issue of sexual harassment.
- * We applied for funding for 2 Public Education Program projects from the Edmonton Community Lottery Board. We were successful in securing funding for a child safety kit and a Rape Drugs project. They will both be completed in 2001.
- * We are involved with Prostitution Education Project in order to increase the understanding of the effects of sexual violence. It is important for the community to know that many people involved in prostitution are survivors of child sexual abuse, but also that prostitution itself is a form of sexual violence.

We also continue to work on many of our ongoing projects. These would include having very professional and up-to-date written materials, keeping the WebPages interesting enough for people to revisit, integrating new information into our existing presentations, answering information requests from the community, and keeping abreast of the developments in this field.

Del Marlow
Director of Public Education

VOLUNTEER SERVICES

The Volunteer Department continues to play a pivotal role in the operation of the Sexual Assault Centre of Edmonton. With over 200 active volunteers donating time and energy in all aspects of the agency, we are able to provide enhanced service to our clients.

Volunteer interest in the crisis line is still very strong with potential candidates coming from a variety of life, work and educational backgrounds. For those who prefer a different volunteer experience, the options are many. Some people donate their time to work as office support staff, newsletter production, and counselling or group therapy co-facilitation. Many others commit their time to help us with



fundraising and special events. Still more assist in Public Education, volunteer training, library upkeep, computer maintenance, and as Board members.

In terms of outcome measures, we learned from the Volunteer Satisfaction Surveys that volunteers continue to appreciate the training we provide as well as the support they receive from staff and other volunteers. They value the opportunity to do work that they feel is essential as well as the chance to gain experience. People continue to appreciate the quality of training we provide.

Sue Orlecki, Gary Boisvert and Karin Gilker, who all came to us through Telus, finished their time at the Centre in 2000. We all benefited from their talents and were sorry to see them go. Also, we had the privilege of working with five students who took on work in the counselling department. Shauna Seitz, Kelly Sinclair, Tanya Katan, Gina Janzen and Kirsten Jordan provided much needed service while adding to their experience and knowledge.

While I was on leave for three months last spring, Tracy Gibb did a fantastic job filling in for me. When she left in July, she had contributed much to the department and we were sorry to see her go.

In April, we had a very successful Volunteer Appreciation event with donated food, prizes, entertainment, and even the hall! Incredible generosity from businesses and the community as well as participation from volunteers and staff were what made the occasion so special. The Celtic band Scona Brae performed beautifully and everyone had a wonderful time. Another equally successful celebration was the Holiday Season potluck and goofy gift exchange. There was an impressive turnout of people representing all the different areas of volunteer involvement at SACE as well as excellent staff participation. The potluck was exceptional and the gift exchange hilarious! This event was a great deal of fun and certainly worth repeating.

The SACE Volunteer Department continues to thrive with the support of volunteers, staff, Board, stakeholders and the community. We look forward to continued growth in the year 2001!

Marty Oliver-McBride
Director of Volunteer Services



Statistics

Statistics		
Child & Adolescent Services		
Program Hours	1999	2000
Direct Service	328.25	373.00
Other Service	70.75	77.00
Community Collaboration	150.25	37.50
Crisis & Consultations	462.50	398.25
Intake	40.75	34.25
No Shows	102.00	109.00
Clients Seen		
Victim Girls	137	174
Victim Boys	28	26
Mother Figures	5	58
Father Figures	0	7
Other	3	1
TOTAL	173	266
Adult Client Services		
	1999	2000
Program Hours		
Individual	471.00	589.00
Group	935.00	1744.00
TOTAL	1406.00	2333.00
Number of People Served		
Individual	83	98
Group	46	59
Male	18	25
Female	223	226
Volunteer Program		
	1999	2000
Number of Volunteers	213	200
Volunteer Hours	7,912.50	11,211.00



PUBLIC EDUCATION

